

Historical Commission
Meeting Minutes
Council Chambers, 407 E. Laurel Avenue
Foley, Alabama
October 11, 2016
1:00 p.m.

I. Call to order

Chairman Dawson called the meeting to order at 1:06 p.m

II. Roll call

Members present were: Justin Shanks, Randy Arp, Jack Purser, JaNay Dawson, Pat Davis, Kathie LeDrew, and Perry Wilbourne. Staff present were: Chuck Lay, Chief Building Inspector and Melissa Ringler, Recording Secretary.

III. Approval of Minutes

- Approve August 9, 2016 minutes as published

Commissioner Purser made a motion to approve the August 9, 2016 meeting minutes as published. Vice-Chairman Arp seconded the motion. All Commissioners voted aye.

Motion to approve the August 9, 2016 meeting minutes as published passes.

IV. Staff Approvals:

- Phil Hooper
Foley Bike Shop
111 S. McKenzie St.
National District-Contributing
 - a. Requested to install a 32” x 48” aluminum projecting sign mounted above the front awning. The colors are rustic brown, orange, tan and black. The sign will read “Foley Bike Shop”.

Mr. Chuck Lay explained the signage met all guideline and color requirements and a staff approval was done.

Chairman Dawson asked if the applicants are turning in the brand of paint and numeric codes associated with the paint choices when they are submitting their applications.

Mr. Lay explained if it is a basic historical color he is able to compare the requested colors to the colors on the historical pallets.

- Paula Adams
Franklin Primary Health Center, Inc.
301 W. Laurel Ave.
Local-Non Contributing
 - a. Request to install two cabinet type, illuminated signs above the front and east side entrances. The front sign will be 28” x 90” and the east sign will

be 24" x 68". The sign background will be white with brown and black letters and will read "Franklin Primary Foley School Based Health Center".

Mr. Lay explained the signage met all guideline and color requirements and a staff approval was done.

- City of Foley
200 N. Alston St.
National District-Contributing
 - a. Request to replace existing metal fire stairwell escape with a similar metal fire escape stairwell.

Mr. Lay explained the black iron fire escape stairs were a fire code violation and were replaced with a new set of black iron stairs.

- James Clifford
The Wacked Out Weiner
215 E. Laurel Ave.
Local District- Non Contributing
 - a. Request to repaint the exterior of the building color to be Sherwin Williams Historical Chinese Red.
 - b. Request to install signage that will consist of 8 ½" white wooden letters that will read "Wacked Out Weiner".

Mr. Lay explained the approved signage is for removable letters which met size and color requirements. He stated the exterior of the building was painted historical Chinese Red.

V. New Business

- Gloria Gasser
The Cottage
113 W. Orange Ave.
National District- Contributing
 - a. Request to install one 12' x 3' sign on the front of the building, four 4' x 1.5' signs on either side of the windows and doors and two 18 square feet signs which will be placards mounted on the front door. Signs will be made of aluminum with white background and black letters.

Ms. Gloria Gasser handed out modifications to her sign request and apologized for the late corrections. She explained after they had installed the 12' X 4' signage at the top of the building they decided to reduce the size to 2' x 1'5" for the four requested signs. She stated signage has been a challenge due to the windows and door having panes. She explained they are trying to keep the integrity of the building and going for the look of an old mercantile. The signage will be white aluminum with black lettering and can either be secured to the building or made with galvanized rivets to be hung on the building and removed daily.

Commissioner Purser asked the applicant if she had a preference for the signage to be removable or secured to the building.

Ms. Gasser stated she would prefer the signage to be secured to the building due to wind and etc.

Chairman Dawson stated the issue she is dealing with is page 21, Section Q, 6 of the design guidelines states one wall sign per side of the building is permitted.

Ms. Gasser explained she wants to list the services offered on the four signs and she is willing to reduce the size if necessary.

Chairman Dawson stated there is currently a flag and small A frame sign that list the services offered.

Ms. Gloria stated she cannot keep the flag up it was used temporarily until they got approval from the Commission for the requested signage.

Chairman Dawson suggested the applicant remove the flag and in lieu of having the requested four signs build a small ground sign that could be located in the same location as the flag is currently located.

Ms. Gasser stated they cannot afford a freestanding sign at this time with the improvements they have made to the building. She explained the City arches and vines block some of the visibility of the building.

Commissioner Purser asked if she would be keeping the A frame sign.

Ms. Gasser stated the A frame is small and located in a rock flower bed and will not be used once the permanent signage is installed. She explained they have landscaped the garden area and hopes to have events on Friday nights and help increase more traffic.

Mrs. Carolyn Hollis explained Ms. Gasser has done a fabulous job and the downtown area needs all the help we can get. She stated she does not feel a pole sign is what the applicant needs and likes the idea of the small signage in the front of the building.

Commissioner Wilbourne asked what color the building is and color of proposed signage.

Ms. Gasser stated the building is historical Chinese red and the wall signs will be white with black lettering.

Vice-Chairman Arp asked if the signage would have any type of frame.

Ms. Gasser stated no it would be rounded aluminum but is open to different options.

Commissioner Wilbourne asked for future reference a sketch of the signage to include the color, shape and font to be used and available for review by the Commission.

Ms. Gasser stated the font will be a historical script which is currently on the existing signage.

Commissioner Wilbourne asked if the signage would have a gloss finish.

Ms. Gasser stated in order to match the historical building she will not be using a high gloss finish.

Vice-Chairman Arp stated he would like to see the signage framed to match the windows.

Ms. Gasser stated she could frame the signs with black wood to match as close as possible to the framing of the windows. She explained it is very important to her to be a part of the community and keep the integrity of the building.

Ms. Connie stated she has the building next to Ms. Gasser. She explained Ms. Gasser has done a lot of work and made the area look better and in doing so has given the other shop tenants a push to improve their spaces. She explained the clients are noticing the changes and like the improvements to the area.

Vice-Chairman Arp made a motion to approve the signage by waiving Section Q, 6 of the design guidelines to allow the requested 4 signs which shall not exceed the total allowable square footage and to be trimmed with wood and same color as to match the window trim. Commissioner LeDrew seconded the motion. All Commissioners voted aye.

Motion to approve the signage by waiving Section Q, 6 of the design guidelines to allow the requested 4 signs which shall not exceed the total allowable square footage and to be trimmed with wood and same color as to match the window trim passes.

VI. Miscellaneous Discussion

Chairman Dawson asked for volunteers for a committee who will need to get with Chuck and Miriam regarding names from the State on qualified companies to update the design guidelines which needs to be done as soon as possible.

Commissioners Wilbourne and LeDrew volunteered for the committee.

Chairman Dawson explained she would like to ask that Mr. Stephen McNair be considered since he has met with the City and done presentation. She stated she would like to ask Ms. Mary Shell where we are in the process of looking at reviewing our historical buildings to see if any that were omitted can be added back or if any have aged enough to be added.

Commissioner Purser reminded the Commission in November a nominating committee will need to be selected.

Chairman Dawson stated before any request are brought before the Commission a very good artistic rendering including material and colors needs to be presented to the Commission.

Vice-Chairman Arp asked for the status of the building down from the former Dairy Queen which has windows falling off on the upstairs windows. He stated something needs to be done to prevent water from entering the building and causing deterioration.

Mr. Lay stated he has been in contact with the owners and they advised us they would take care of it.

VII. Adjournment

Commissioner Wilbourne made a motion to adjourn at 1:57 p.m. Commissioner Shanks seconded the motion. All Commissioners voted aye.